

9:30 AM - 10:00 AM - 5 Best Practices for Your Digital Transformation - Tech Theater I

Sam Wijeyakumar, COO, Rahab's Daughters
Douglas Simon, Strategic Alliance Manager, Liferay
Matthew Whitaker, CTO, Mimacom
Eric Kirby, Sr. IT Engineer, Liferay

The digital transformation process can be difficult to measure, due to the wide variety of changes that need to be made and the continual process of refining systems in order to effectively transform. If your organization is still relying on old business practices, using legacy websites, lacking in system integrations across platforms or not seeing results in customer or employee engagement it is time to plan or upgrade your digital transformation. Learn the five best digital transformation practices to improve your customer/employee engagement and future proof your business.

9:30 AM - 10:00 AM - Changing Organizational Personality with IT Service Management and People - Tech Theater II

Andy Atencio, Chief Technology Officer, City of Greenwood Village

When an organization begins the journey of applying IT Service Management (ITSM) to the support processes they quickly learn it is an exercise in organizational change. The organizational change brought about by the ITSM journey will directly impact your IT and business cultures. It will most definitely change your IT organization's personality if it is done correctly. Wait, your organization's what? Yes, the organization has a personality. The people of an organization are what give that organization its culture, they define its personality.

People are what drive IT to understand the business needs and outcomes, and define the value of IT to an organization. When an organization begins the transformation from technology for technology sake to technology for the value of the business, the people needed to achieve this new culture change and thus so does the organization's personality. Through hands-on experience, the presenter will help attendees connect the dots of ITSM transformation with organizational change and organizational personality by leveraging their most important technology assets: people.

9:30 AM - 10:00 AM - Beyond the Hype - Understanding Blockchain and its Application - Tech Theater III

JP Batra, CTO, Blue River International, Inc.

Blockchain is an emerging technology. While there is a lot of hype, expectations and talk about Artificial Intelligence (AI), Machine Learning (ML), Internet of Things (IoT), Blockchain is not behind in enterprise adoption. World Economic Forum predicts that by year 2025, 10% of the GDP will be affected, or stored on Blockchain technologies. Major corporations and consulting firms like IBM, EY and Deloitte are using it to solve major challenges that were difficult to address with conventional technologies. Often confused with Bitcoin, an application of Blockchain, the technology is here to stay unlike some predictions.

Attend this session to understand what Blockchain is and its applications that are already solving industry issues in Financial Services, Insurance, Healthcare, Agriculture and others. At the end of this session, you will be better prepared to utilize Blockchain as the opportunity arises for you.

**10:00 AM - 11:30 PM - 100 Minute Cyberwar Realtime Tactical (TacX) Exercise Part 1
(Space limited, Observers Welcome) - Tech Theater IV**

*Yon Lew, CISO - CSO - Managing Director, ISRSEC
Anne Benigsen, CISSP, FVP - CI(S)O, Bankers' Bank of the West*

100 minutes. Would you like to participate in a 100 minute cyberwar real-time tactical (TacX) exercise which includes strategic planning cyber defense stage? An invite for you or whoever would be interested in taking part in a team based cyberwar simulation tacX/trainEx. Complimentary/free (and with lunch included) - 100 minute compressed session. Team provided or bring your own team, cyber warriors, come out and play! ;) Just two sessions for IT, ops, security, finance, sales-marcom, production, legal and risk people, environmental/hazmat folks, etc.,.

From beginner to advanced in a real time strategic and tactical exercise scenario all compressed in a 100 minute active session at the IT Summit. Space limited, observers welcome, but like life, you'll get more if you take an active role. 'Open Eyes' to cyber threat environment threat and threat response and planning without having to get that sinking gut punched nauseous feeling of major breach and/or exploit for attack range of cyber warfare.

10:30 AM - 11:00 AM - How to Move Your Business from Digitally Distraught to Digitally Determined - Tech Theater I
Joe Pucciarelli, Vice President, IDC Group

Is the execution of your company's digital strategy stagnating? Does your CEO say "Yes" to business transformation, but "No thanks" to the tough decisions and cultural shifts required? Is your digital funding subject to the ups and downs of the business? If all of the above sounds depressingly familiar, take heart: You are not alone. After an enthusiastic kickoff and plenty of industry cheering, the majority of organizations are mired in digital inertia. Yet some businesses have figured out how to overcome the barriers and reap the rewards. In this thought-provoking presentation based on IDC's latest global study of digital leaders, IDC's Joseph Pucciarelli will lay out exactly how your company can rejoin the ranks of the digitally determined. He'll share the details of how leading organizations are creating single roadmaps that link use cases to corporate missions, how they keep digital funding flowing by defining new KPIs, and how they scale through cloud-based, agile-architected platforms that put data at the core.

10:30 AM - 11:00 AM - Total Cost of Technological Debt - Tech Theater III
Aleks Kornienko, CEO, Cloud Initiatives

Technological debt comes in a variety of forms. Without understanding the full impact, remediation is impossible. Join our discussion on how to develop a strategy to address Technological Debt and pursue innovations.

Technological debt is a well known problem that increases business risk and cost to your company. However, technological debt spread far beyond software development, and greatly increases organization's IT costs. Like with financial debt, the interest is growing. In this case, 'Interest' means a negative impact on ability to innovate, as well as higher support and maintenance costs.

11:30 AM - 12:00 PM, Leveraging IT & Data Analytics in the Energy Sector - Tech Theater I

Bart Wares, Nominated for Oil and Gas CIO of the Year by Global Energy Magazine, Vice President of Information Technology, Discovery Natural Resources, LLC

How Discovery Natural Resources thrives as a top performing Upstream O&G company with the help of IT. Strategic Use of IT, Data and Intended Consequences:

- Positive Impacts on Operating Expense and Performance Mgmt.
- Challenges for Business Data Capture and Delivery
- Data warehouse and the business.
- Creating a Command Center – change comes to the field

12:30 PM - 2:00 PM - 100 Minute Cyberwar Realtime Tactical (TacX) Exercise Part 2 (Space limited, Observers Welcome) - Tech Theater IV

Yon Lew, CISO - CSO - Managing Director, ISRSEC

100 minutes. Would you like to participate in a 100 minute cyberwar real-time tactical (TacX) exercise which includes strategic planning cyber defense stage? An invite for you or whoever would be interested in taking part in a team based cyberwar simulation tacX/trainEx. Complimentary/free (and with lunch included) - 100 minute compressed session. Team provided or bring your own team, cyber warriors, come out and play! ;) Just two sessions for IT, ops, security, finance, sales-marcom, production, legal and risk people, environmental/hazmat folks, etc.,

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1:30 PM - 2:00 PM - The Leading Role of Digital Transformation in the Financial World - Tech Theater I

Terri Pepin, Director of IT, CoBank

Sam Wijeyakumar, COO, Rahab's Daughters

1. Briefly, CoBank's story
2. Challenges that lead to needing DXP (It is a thought- leadership talk and the message should explain CoBank's challenges as it relates to banking and specifically, agricultural banking)
3. The Importance of Digital Transformation for CoBank
4. Q&A from the audience

- What has been your biggest obstacle with digital transformation?
- How has the transformation in the Finance world been hindered by regulatory issues?
- What has been your favorite digital transformation experience & why?
- What is a pitfall you had that we can avoid?
- What is a best practice you followed that we should know?
- How do you envision digital transformation enabling the financial industry for years to come?

1:30 PM - 2:00 PM - Winning the war against Cybercrime – Keeping your clients data secure - Tech Theater II

Miguel Zamarripa, Chief Information Officer, Simpleworks

For years security experts have warned of the ramification of Cyber attacks against critical infrastructure in the US and elsewhere. Despite growing awareness of cyber threats and improving cyber defenses, nearly all information, communication networks, and systems will be at risk for years to come. Learn how to best defend yourself and clients in this digital war.

1:30 PM - 2:00 PM - Cloud Adoption – Where do we go and how? - Tech Theater III

Scott Morley, Principal Application Architect, OneNeck IT Services

Many companies have started their cloud journey. Many others are thinking about it. The question becomes, where do we go and how do we get there? With the pace of change continuing to speed up, these are critical decisions. In this session, the focus will be on the state of cloud adoption, common issues that are avoidable and things companies should consider along their cloud transformation journey.

2:15 PM - 3:15 PM - Ask a CxO Anything! - Tech Theater I

Jamie Yancy, CTO, Sr. VP, Native American Bank

Bart Waress, Nominated for Oil and Gas CIO of the Year by Global Energy Magazine,

Vice President of Information Technology, Discovery Natural Resources, LLC

Anne Benigsen, CISSP, FVP - CI(S)O, Bankers' Bank of the West

This is your opportunity to ask our panel of technology experts anything you want! This is an open Q&A available for all our guests.

2:30 PM - 3:00 PM - What is your current state of readiness? - Tech Theater II

Tianyi Lu, Chief Architect, Virtualarmour

Join VirtualArmour's Chief Architect, Tianyi Lu, to learn how a Managed Security Service Provider can keep your company safe and your board of directors happy. In this discussion you will understand today's cybersecurity threats and what you can do to prevent them.

2:30 PM - 3:00 PM - How to Fail When Delivering IT Projects. A Story of Customer Technology Adoption - Tech Theater III

Justin Fields, Chief Operating Officer, 24/7 Networks, Inc.

Technology is easy, It's getting the customer to adopt technology that is the challenge. Every IT Implementation is unique and even the most successfully implementations fail because the customer don't know how to use the technology that was implemented. Organizations that want to compete in this ever changing landscape need to create an adoption practice that educates customers on utilizing the systems and tools that are implemented.